Orders

Order / Rev:

103694

Alt Order #:

06830033

Product Desc:

BERKLEY FOR SENATE

Estimate:

30S

Flight Dates:

10/30/12 - 11/05/12

Original Date / Rev:

Order Type:

06/28/12 / 08/10/12

GENERAL

Primary AE: Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Agency

Name:

Shorr Johnson Magnus

Buying Contact:

Billing Contact:

1831 Chestnut St.

Philadelphia, PA 19103

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Broadcast

00:15:00

Cash

EOM/EOC

15%

Advertiser

Name:

Priority:

Berkley, Shelley for Senate + PRV Wed

POLITICAL/AGY, PCAN, GEN

Demographic: Product Codes: A35+

PLC01

SELECT PRIORITY CODE

Revenue Codes:

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date End Date 10/29/12

Spots Gross Amount 11/05/12 168

\$48,575.00 \$41,288.75

Net Amount

Totals

Spots Month Gross Amount Net Amount Rating November 2012 168 \$48,575.00 \$41,288.75 0.00 168 Totals \$48,575.00 \$41,288.75 0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$48,575.00
Market	100%	\$242,875.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$77,720.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$51,003.75
KTUD	0%	\$0.00
KVVU	25%	\$60,718.75
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$4,857.50

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ē	<u> </u>	KSNV	10/30/12	11/02/12	Wake Up Early w/ W	/agn@M	430a-5a	-TWTF	:30	4	\$50,003	0.00 NM	4	\$200.00
					Wake Up Early Wag	gners								
		NEWS												
		<u>Star</u>	t Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating						
	W	eek: 10/2	29/12	11/04/12	-TWTF	4	\$50,00	0.00						

KSNV

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Order / Rev: Alt Order #:

Flight Dates:

103694

06830033

10/30/12 - 11/05/12

Advertiser:

Berkley, Shelley for Senate

Product Desc: Estimate:

BERKLEY FOR SENATE

30S

L_n Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 10/30/12 11/02/12 Wake Up Early w/ Wagn@M 430a-5a :30 \$50,003 0.00 NM \$200.00 Wake Up Early Wagners **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -TWTF--\$50.00 0.00 **KSNV** 11/05/12 11/05/12 Wake Up Early w/ Wagn6M 430a-5a M-----:30 1 \$50.003 0.00 NM \$50.00 Wake Up Early Wagners **NEWS** Start Date Weekdays End Date Spots/Week Rate Rating Week: 11/05/12 11/11/12 \$50.00 0.00 11/05/12 11/05/12 M-F 5-6a WakeUp w/Wa@M E 3 KSNV 5-6a :30 2 \$200.003 0.00 NM M----2 \$400.00 M-F 5-6a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M----\$200.00 0.00 10/30/12 11/02/12 M-F 5-6a WakeUp w/WaQM E 4 KSNV 5-6a -TWTF--:30 8 \$200.003 0.00 NM 8 \$1,600.00 M-F 5-6a WakeUp w/Wagners NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -TWTF--\$200.00 0.00 KSNV 10/30/12 11/02/12 M-F 6-7a WakeUp w/WaQM 6-7a -TWTF---:30 \$300.003 0.00 NM 8 8 \$2,400.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays 1 4 1 Spots/Week Rate Rating -TWTF--11/04/12 \$300.00 Week: 10/29/12 0.00 M-F 6-7a WakeUp w/WaQM E 6 KSNV 11/05/12 11/05/12 6-7a M-----:30 2 \$300.003 0.00 NM 2 \$600.00 M-F 6-7a WakeUp w/Wagners NEW\$ Start Date **End Date Weekdays** Spots/Week Rating Rate Week: 11/05/12 11/11/12 M----\$300.00 0.00 2 KSNV 11/05/12 11/05/12 **Today Show** CM 658a-9am :30 \$400.003 0.00 NM M-----\$1,600.00 **Today Show** TODAY End Date Start Date Weekdays Spots/Week <u>Rate</u> Rating Week: 11/05/12 11/11/12 \$400.00 0.00Today Show KSNV 10/30/12 11/02/12 CM -TWTF---658a-9am :30 16 \$400.003 0.00 NM 16 \$6,400,00 **Today Show** TODAY End Date Start Date Weekdays Spots/Week Rating Rate 11/04/12 Week: 10/29/12 -TWTF--16 \$400.00 0.00 E 9 KSNV 10/30/12 11/04/12 Wake Up Early w/ Wagn@M :30 \$150.003 430a-5a -TWT--S 0.00 NM \$600.00 4 Wake Up Early Wagners **EARLY** Rating Start Date End Date Weekdays Spots/Week Rate 11/04/12 -TWT--S Week: 10/29/12 \$150.00 0.00 E 10 KSNV 11/05/12 11/05/12 Wake Up Early w/ Wagn@M 430a-5a M----:30 \$150.003 0.00 NM \$150.00 Wake Up Early Wagners **EARLY** End Date Start Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 \$150.00 0.00 E 11 KSNV 11/05/12 11/05/12 Noon News CM 12-1230pm M----:30 \$175.003 0.00 NM \$175.00 Noon News **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 \$175.00 0.00 E 12 KSNV 10/30/12 11/02/12 Noon News 12-1230pm CM -TWTF--:30 \$175.003 0.00 NM 4 \$700.00 Noon News **NEWS** End Date Start Date Weekdays 1 4 1 Spots/Week Rating <u>Rate</u> Week: 10/29/12 11/04/12 -TWTF--\$175.00 0.00 E 13 KSNV 10/30/12 11/02/12 CM 9-10a -TWTF--:30 8 \$175.003 0.00 NM \$1,400.00 8

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Order / Rev:

103694

Advertiser:

Berkley, Shelley for Senate

Alt Order #: Flight Dates:

06830033

10/30/12 - 11/05/12

033 Product Desc:

T Desc. BERKL

BERKLEY FOR SENATE

Estimate: 30S

KSNV

Ln Ch	Start	End	Inventory Code		Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
			M-F Today Show								,	
TODAY	· 11		M-F Today Show	II								
<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
Week: 10/		11/04/12	-TWTF	8	\$175.00	0.00						
E14 KSNV	11/05/1	2 11/05/12	M-F Today Show		9-10a	M	:30	2	\$175.003	0.00 NM	2	\$350.00
TODAY	· II		M-F Today Show	11								
<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 11/		11/11/12	M	2	\$175.00	0.00						
E 15 KSNV	11/05/1	2 11/05/12	The Agenda 1230	•	1230-1p	M	:30	1	\$150.003	0,00 NM	1	\$150.00
AGEND	AY		The Agenda 1230	рш								
Sta	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
Week: 11/		11/11/12	M	1	\$150.00	0.00						
E 16 KSNV	10/30/1	2 11/02/12	The Agenda 1230	•	1230-1p	-TWTF	:30	4	\$150.003	0.00 NM	4	\$600.00
AGENE	DAY		The Agenda 1230	ріп								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		11/04/12	-TWTF	4	\$150.00	0.00						
E 17 KSNV	10/30/1	2 11/02/12	Rachael Ray Rachael Ray	CM	11am-12pm	-TWTF	:30	4	\$150.003	0.00 NM	4	\$600.00
RACHE	L RAY		Racilael Ray									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	-TWTF	4	\$150.00	0.00						
E18 KSNV	11/05/1	2 11/05/12	Rachael Ray	СМ	11am-12pm	М	:30	1	\$150.003	0.00 NM	1	\$150.00
RACHE	EL RAY		Rachael Ray									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11		11/11/12	M	1	\$150.00	0.00						
E 19 KSNV	11/05/1	2 11/05/12	•	III 4th 16M	10am-11am	M	:30	1	\$150.003	0.00 NM	1	\$150.00
TODAY	73		Today 4th Hour									
<u>St</u> a	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 11.		11/11/12	М	1	\$150.00	0.00						
E 20 KSNV	10/30/1	2 11/02/12	M-F Today Show	III 4th ISM	10am-11am	-TWTF	:30	4	\$150.003	0.00 NM	4	\$600.00
TODAY	13		Today 4th Hour									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	-TWTF	4	\$150.00	0.00						
E 21 KSNV	10/30/1	2 11/02/12		CM	3-4p	-TWTF	:30	8	\$200.003	0.00 NM	8	\$1,600.00
PHIL			Dr Phil									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	-TWTF	8	\$200.00	0.00						
E 22 KSNV	11/05/	12 11/05/12	Dr. Phil Dr Phil	СМ	3-4p	M	:30	2	\$200.003	0.00 NM	2	\$400.00
PHIL			DI PIII							1		
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 11		11/11/12	М	2	,	0.00						
E 23 KSNV	11/05/	12 11/05/12	News 3 at 430pm		430-5pm	M	:30	1	\$300,003	0.00 NM	1	\$300.00
NEWS			News 3 at 4:30Pl	IVI								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 11		11/11/12	M	1	\$300.00	0.00						
E 24 KSNV	10/30/	12 11/02/12	News 3 at 430pm		430-5pm	∴TWTF	:30	4	\$300.003	0.00 NM	4	\$1,200.00
NEWS			News 3 at 4:30P	IVI								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				ļ		
Week: 10		11/04/12	-TWTF	4	\$300.00	0.00			 			
E 25 KSNV	10/30/	12 11/02/12		CM	4 -430p	- TW TF	:30	4	\$300.003	0.00 NM	4	\$1,200.00

KSNV

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Order / Rev:

103694

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830033

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/30/12 - 11/05/12

Estimate:

30S

NEWS Start Date End Date Wieekdays Spots/Week Rate Start Date Wieekdays Spots/Week Rate Start Date Start Date Wieekdays Spots/Week Rate Start Date Start Date Wieekdays Spots/Week Start Date Start D	Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Data					nr)								
Week-10/2912 11/04/12 11/05	NEWS												
E36 KSNV 11/05/12 11/05/12 News 3 at 4 (1/2 hr)													
Staff Date	E 26 KSNV			•		· · · · · · · · · · · · · · · · · · ·		:30	1	\$300.003	0.00 NM	1	\$300.00
E27 KSNV 1/105/12 1/105/12	<u>Sta</u>												
Start Date End Date Weekdays SootsA/Veek Rate Sating Week : 110/212 11/14/12 M-FEarly News CM 5-630p -TWTF- :30 8 \$450.003 0.00 NM 8 \$3,600. NEWS Start Date Week : 10/24/12 11/04/12 Seate to Face will Raiston CM 790-758pm -TWTF- :30 4 \$225.003 0.00 NM 4 \$900	E 27 KSNV			•	СМ			:30	2	\$450.003	0.00 NM	2	\$900.00
E28 KSNV 10/30/12 11/02/12 M-F Early News	<u>Sta</u>												
Start Date		10/30/1	2 11/02/12	•	СМ			:30	8	\$450.003	0.00 NM	8	\$3,600.00
Face	Sta						<u> </u>						
Start Date End Date Week 10/991/2 1/10/91/2 Face to Face w/ RalstonCM 730-759pm M	E 29 KSNV	10/30/1	2 11/02/12			730-758pm	TWTF	:30	4	\$225.003	0.00 NM	4	\$900.00
E 30 KSNV 11/05/12 11/05/12 Face to Face w/ RaistonCM	Sta												
Start Date End Date Weekdays Spots/Week Rate Rating 0.00						-		:30	1	\$225.003	0.00 NM	1	\$225.00
Vegas Inc. Ve	<u>Sta</u>				Spots/Week	. —							
Start Date End Date Weekdays Spots/Week Rate Start Date			2 11/03/12	-	СМ	6:30-8pm	S-	:30	1	\$150.003	0.00 NM	1	\$150.00
M-F Jeopardy/Wheel of Fortune Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date End Date Start Date End Date	Sta	art Date					-						
Start Date End Date Weekdays Spots/Week Rate Rating 0.00			2 11/02/12	•			-TWTF	:30	8	\$400.003	0.00 N M	8	\$3,200.00
E 33 KSNV 11/05/12 11/05/12 M-F Jeopr/Wheel CM 630-730pm M :30 2 \$400.003 0.00 NM 2 \$800 M-F Jeopardy/Wheel of Fortune JEP/WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/11/12 M 2 \$400.00 0.00 E 34 KSNV 11/03/12 11/03/12 Weekend Jeopardy/Wheal 630-730pmS :30 2 \$250.003 0.00 NM 2 \$500 WKND Jeop/Wheel JEP/WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 11/04/12 11/04/12S 2 \$250.00 0.00 E 35 KSNV 11/04/12S	Sta	art Date											
Start Date End Date Weekdays Spots/Week Rate Rating	E33 KSNV	11/05/1				630-730pm		:30	2	\$400.003	0.00 NM	2	\$800.00
E 34 KSNV 11/03/12 11/03/12 Weekend Jeopardy/WheaM 630-730pmS- :30 2 \$250.003 0.00 NM 2 \$500 WKND Jeop/Wheel JEP/WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 11/04/12 S- 2 \$250.00 0.00 E 35 KSNV 11/04/12 11/04/12 News 3 Live in Prime CM 7-10pmS :30 1 \$600.003 0.00 NM 1 \$600 News 3 in Prime NEWS IN PRIME AFTER NFL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 11/04/12 11/04/12 Fri PR 9-10p CM 9-10pm F :30 1 \$1,000.003 0.00 NM 1 \$1,000 GRIMM Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 11/04/14 11/04/14 11/04/14 11/04/14 11/04/14 11/04/14 11/04/14 11/04/14 11/04/14 11/04/14 11/04/14 11/04/14	Sta	art Date				-	_						
Start Date End Date Weekdays Spots/Week Rate Rating				•	dy/Whe@M			:30	2	\$250.003	0.00 NM	2	\$500.00
E 35 KSNV 11/04/12 11/04/12 News 3 Live in Prime CM 7-10pm	<u>St</u>	art Date											
Start Date Week: 10/29/12 End Date 11/04/12 Weekdays S Spots/Week 1 \$600.00 Rating 0.00 E 36 KSNV 11/02/12 11/02/12 Fri PR 9-10p CM 9-10pm F :30 1 \$1,000.003 0.00 NM 1 \$1,000 GRIMM Start Date Week: 10/29/12 End Date 11/04/12 Weekdays Spots/Week Rate Rating Rating 0.00 Rating 0.00	E35 KSNV	11/04/	12 11/04/12	News 3 in Prime				:30	1	\$600.003	0.00 NM	1	\$600.00
E 36 KSNV 11/02/12 11/02/12 Fri PR 9-10p CM 9-10pmF :30 1 \$1,000.003 0.00 NM 1 \$1,000 GRIMM Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12F 1 \$1,000.00 0.00	St	art Date	End Date	<u>Weekdays</u>			<u>-</u>						
GRIMM <u>Start Date End Date Weekdays Spots/Week</u> <u>Rate Rating</u> Week: 10/29/12 11/04/12F 1 \$1,000.00 0.00				Fri PR 9-10p	CM			:30	1	\$1,000.003	0.00 NM	1	\$1,000.00
T V T POST OF THE TOTAL PROPERTY OF THE TOTA	St	art Date		<u>Weekdays</u>	Spots/Week								
יונועפרט ועוס טעגעטער דעקבון בוועפרט אויס עונע אווייער אווער איייער אווער איייער איייער אווער אווער איייער אווער איייער אווער איייער איייער איייער איייער איייער איייער איייער איייער אווער איייער איייער איייער אווער אווער איייער	,			•	1 CM	\$1,000.00 8-9pm	0.00 F	:30	1	\$750.003	0.00 NM	1	\$750.00

Print Date: 08/10/12 16:50:06 Page 5 of 6

KSNV

Order / Rev:

103694

03694

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830033

Product Desc:

BERKLEY FOR SENATE

Flight Dates: 10/30/12 -

10/30/12 - 11/05/12 E

Estimate:

30S

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount Fri PR 8-9p Friday Prime 8-9pm WHIT/COMM Start Date End Date Weekdays Spots/Week Rate Rating ---F--Week: 10/29/12 11/04/12 \$750.00 0.00 E 38 KSNV 10/31/12 10/31/12 Wed PR 9-10p CM 9-10pm :30 1 \$1,700.003 --W----0.00 NM \$1,700,00 Wednesday Prime 9-10pm SVU End Date Start Date Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 -W----\$1,700.00 0.00 E 39 KSNV 10/31/12 10/31/12 Wed PR 10-11p CM 10-11pm :30 1 \$1.400.003 0.00 NM \$1,400.00 Wednesday Prime 10-11pm CHICAGO FIRE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 - -W----\$1,400.00 0.00 E 40 KSNV 11/01/12 11/01/12 СМ Thurs PR 10-11p 10-11pm :30 ---T---1 \$1.400.003 0.00 NM \$1,400.00 Thursday Prime 10-11pm **ROCK CENTER** Spots/Week Start Date End Date **Weekdays** Rate Rating ---T---Week: 10/29/12 11/04/12 \$1,400.00 0.00 E 41 KSNV 10/30/12 11/02/12 Late Night w/Fallon CM 1237a-136am -TWTF--:30 \$75,003 8 0.00 NM Я \$600.00 Late Night w/Fallon **FALLON** Weekdays Start Date End Date Spots/Week Rate Rating -TWTF--Week: 10/29/12 11/04/12 \$75.00 0.00 E 42 KSNV 11/05/12 11/05/12 Late Night w/Fallon CM 1237a-136am :30 2 \$75.003 0.00 NM 2 \$150.00 Late Night w/Fallon **FALLON End Date** Spots/Week Start Date Weekdays Rate Rating Week: 11/05/12 11/11/12 \$75.00 0.00 E 43 KSNV 11/05/12 11/05/12 The Tonight Show M-----CM 1135p-1237a :30 \$185,003 0.00 NM 2 \$370.00 **Tonight Show** TON SHOW Start Date End Date **Weekdays** Spots/Week Rating Rate M----Week: 11/05/12 11/11/12 \$185.00 0.00 E 44 KSNV 10/30/12 11/02/12 The Tonight Show CM 1135p-1237a -TWTF--:30 \$185.003 0.00 NM Я \$1,480.00 Tonight Show TON SHOW End Date Start Date Spots/Week **Weekdays** Rate Rating 11/04/12 -TWTF--Week: 10/29/12 \$185.00 0.00 E 45 KSNV 10/30/12 11/02/12 M-F News 3 at Eleven CM 11pm-1135pm -TWTF--:30 \$425.003 0.00 NM \$1,700.00 M-F News 3 at Eleven **NEWS** Start Date **End Date** Weekdays 1 4 1 Spots/Week Rating Rate Week: 10/29/12 -TWTF--11/04/12 \$425.00 0.00E46 KSNV 11/05/12 11/05/12 M-F News 3 at Eleven CM 11pm-1135pm M-----:30 \$425.003 0.00 NM \$425.00 M-F News 3 at Eleven **NEWS** Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 11/05/12 11/11/12 \$425.00 0.00 E 47 KSNV 11/03/12 11/04/12 Sa-Su News 3 at ElevenCM 11pm-1135pm \$400.003 0.00 NM 2 \$800.00 Sa-Su News 3 at Eleven **NEWS** Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/29/12 11/04/12 ----SS \$400.00 0.00 E 49 KSNV 11/03/12 11/03/12 Saturday Today 7a-9am CM ----S-:30 \$225.003 0.00 NM 2 \$450,00 Saturday Today SAT TODAY Start Date **End Date Weekdays** Spots/Week Rate Rating 11/04/12 Week: 10/29/12 \$225.00 0.00 6a-7a E 50 KSNV 11/03/12 11/03/12 CM ----S-:30 2 \$150,003 0.00 NM 2 \$300.00

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Order / Rev:

103694

Advertiser:

Berkley, Shelley for Senate

Alt Order #: Flight Dates: 06830033

10/30/12 - 11/05/12

Product Desc:

BERKLEY FOR SENATE

KSNV

Estimate:

30S

Ln Ci	h Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
-			News 3 Sunrise News 3 Sunrise			· · · -						
NE'	ws											
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week	c: 10/29/12	11/04/12	S-	2	\$150.00	0.00						
E 51 KS	SNV 11/04/	12 11/04/12	Sunday Today	CM	7a-8am	S	:30	1	\$350.003	0.00 NM	1	\$350.00
			Sunday Today									
SU	N TODAY											
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week	c: 10/29/12	11/04/12	S	1	\$350.00	0.00						
E 52 KS	SNV 11/03/	12 11/03/12	Saturday Night L	ive CM	1130pm-1:0	2amS-	:30	1	\$550,003	0.00 NM	1	\$550.00
			Saturday Night I	_ive								
SN	L									1		
	<u>Start Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week	c: 10/29/12	11/04/12	S-	1	\$550.00	0.00						
N 53 KS	SNV 11/04/	12 11/04/12	Sports Night in L	.as VegaßM	Sun 1135p-	1200aS	:30	1	\$400.001	0.00 NM	1	\$400.00
			Sports Night in I	₋as Vegas								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week	c: 10/29/12	11/04/12	S	1	\$400.00	0.00						
			·							Totals	168	\$48,575.00